



**dcstm**

Department:  
Community Safety and Transport Management  
North West Provincial Government  
REPUBLIC OF SOUTH AFRICA



## COMMUNICATION SERVICES

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### Media Alert

10 December 2024

### MEC Morweng to activate Festive Season Road Safety Campaign

The MEC for Community Safety and Transport Management, Wessels Morweng is set to officially activate the 2024/25 North West Provincial Festive Season Road Safety Campaign.

The activation will outline the province's plans, priority areas and objectives, to reduce the rate of fatalities caused by road crashes.

The North West is amongst the provinces which have been identified to have priority routes. As a result, the department is committed to ensure strict monitoring and strategic deployment of law enforcement on those routes and others.

This will be done in line with the National Festive Season Road Safety Campaign's strategy based on the pillars: Responsible Driving, Pedestrian Safety, Enforcement and Education as well as Collaboration.

This year's campaign theme, "Every Day without a Road Crash," serves as a powerful reminder of our shared responsibility to make roads safer. By working together to create a festive season where every road user returns home safely.

Members of the media are invited to the activation as follows:

**Date: Friday, 13 December 2024**

**Time: 09:00**

**Location: Intersection, N4 and R49- Zeerust**

**RSVP: Mr Rebaone Moeng (078) 456-6351.**

"Let's Grow North West Together"



**—ENDS—**

**Issued by the Department of Community Safety and Transport Management.**

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